

## Scan Tag barcodes, for your mobile phone



2D codes / Mobile app / Tag app

.pdf / Acrobat Reader version

**QR** code (Quick Response) is a type of matrix barcode or two-dimensional code, Black & white matrix code storing 1 byte (8 bits), uses 8 symbols.

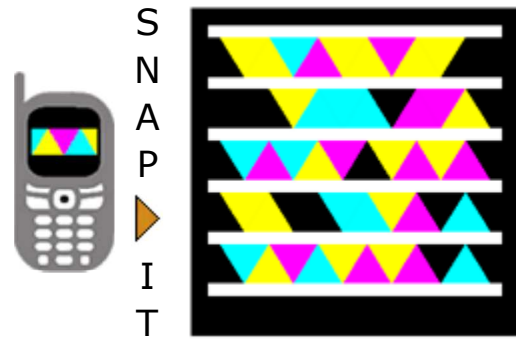
**HCCB** code (High Capacity Color Barcodes) (Microsoft technology) there are 2 styles of HCCB barcodes, ( **1** ) is a 4 color barcode storing 1 Byte (8 bits) and uses 4 symbols & ( **2** ) is a 8 color barcode storing 1 Byte (8 bits) and uses 2.66 symbols.

### Simply snap it with your mobile phone

Snap a photo of either one and be instantly connected to the target website

longlakelodge.ca **QR** code

longlakelodge.ca **HCCB** code



#### Mobile phone tag reader application program

Get the free app for your mobile phone at Microsoft tag reader link <http://gettag.mobi> (plug in your mobile phone for automatic detection)

**Install** the free Tag app and you can scan Tag barcodes, QR Codes and NFC touchpoints anywhere and be instantly connected.



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